



F-100 Western Nationals • P.O. Box 4631 • Anaheim, CA 92803 • (714) 651-3214

www.f100westernnationals.com

When: Saturday, June 20, 2009

Where: Canyon RV Park at Featherly, Anaheim, Ca.

Who: Pickups Limited, Orange County Chapter

The fun never ends. It's time for the 27th Annual F-100 Western Nationals, brought to you by Pickups Limited, Orange County Chapter. Mark your calendar. The date is Saturday, June 20th. We are happy to announce this event is now recognized as the West Coast's premier Ford F-100 and F-1 gathering of the year! Once again, this huge show will be held in beautiful Canyon RV Park at Featherly, situated in a shaded, park-like setting just off the 91 Freeway in Anaheim, California.

This year marks the 41st Anniversary of Pickups Limited, the largest and oldest F-100 club in the country. This unique event is a great opportunity for you to mingle with the most devoted classic Ford truck enthusiasts joined by fellow Ford truck club members from distant states having committed to attend this year's show. Join honored guests, industry icons and fellow Ford truck lovers at this event documented on the pages of major truck publications! You and your business cannot afford to miss this event.

With a very affordable base vendor display price of only \$100 coupled with this rare opportunity to exhibit your products directly to the F-1 and F-100 core audience, what are you waiting for? Limited advertising space is also available in our popular collector's edition event program which is also priced dirt cheap! Don't miss out on premium space. Call today!

Check out the rates below for vendors and advertising as well as the sample program. Pick the package that is best for your company. To reserve show space or advertise, contact sales@pickupslimited.com or call (714) 651-3214. You can't afford to pass up this opportunity now can you? Go to www.f100westernnationals.com for event details. Contact us today for prime show and program placement!

Category Award Sponsor & Vendor - @\$150

- sponsor a category winner
- receive a 10' x 10' vendor spot
- receive a full color ¼ page ad in the program
- receive announcements by the DJ during the event
- receive a line listing & hyperlink on the PUL web site for one year
- catalog or flyer insert in event goody bag

Special Interest Award Sponsor & Vendor - @\$275

- sponsor a "top 15" - Special Interest award
- receive a 10' x 20' vendor spot
- receive a full color full 'non-cover' page ad in the program
- receive announcements by the DJ during the event
- receive a line listing & hyperlink on the PUL web site for one year
- receive a 1" x 1" banner ad on the PUL web site for one year
- catalog or flyer insert in event goody bag

BEST OF SHOW & Vendor – 1 only @\$650

- sponsor the 'BEST OF SHOW' special award
- receive a vendor spot
- receive full color center spread ad
- receive announcements by the DJ during the event
- receive a line listing & hyperlink on the PUL web site for one year
- receive a 1" x 3" banner ad on the PUL web site for one year
- catalog or flyer insert in event goody bag

EVENT PROGRAM ADVERTISING ONLY - all ads are full color

- Spread or Inside Front/Back Cover Double Truck - \$400
- DOUBLE TRUCK - \$300
- INSIDE OR OUTSIDE BACK COVER - \$225
- FULL PAGE - \$175
- ½ page - \$120
- ¼ page - \$75

VENDOR ONLY FEES –

- Standard 10' x 10' vendor fee - \$100
- Basic Food / Service Vendor - \$100
- Full Service Food / Service Vendor - \$175

CAN'T MAKE OUR EVENT?

You can still get placement in the event goody bag and participate in our raffle. Contact sales@pickupslimited.com or call (714) 651-3214 and find out how you can join this great event.

* all vendor fees include a \$25 park permit fee

* all fees and advertising are due and payable before 6/1

* \$25 late fee for vendors or ads after 6/1/09 based on space available

* ALL ADS must be print ready in PDF, JPG, or other ADOBE type of formats